



USA WORKING EQUITATION

Policies and Procedures



SECTION 3. OFFICER AND DIRECTOR RESPONSIBILITIES

3.7 Regional Directors

- a. Participate in all Regular Full Board meetings to review and approve/reject projects, policies, and business matters.
- b. Encouraged to participate in Committee Working Session meetings.
- c. Represent the membership of their region at Board meetings, keeping the best interests of the entire organization foremost in their consideration and decisions.
- d. Encourage members of their region to submit questions, concerns, or recommendations to be brought to the Board for consideration.
- e. Regularly publish updates about USAWE and answer questions about WE in their region on social media and in the newsletter.
- f. Keep their region's members informed of national and regional news (clinics, schooling shows, licensed shows, exhibitions, events, seminars, etc.).
- g. Maintain lines of communication with individuals conducting events in their region to help alleviate scheduling conflicts.
- h. Review and enforce logo branding guidelines posted on social media for Affiliate Organization events in the region.
- i. Serve on a Competitions Appeals Committee when requested (rotating assignment).
- j. Increase visibility of USAWE through social media and news articles. Publicly recognize achievements of members and USAWE Affiliate Organizations, including regional and national leaderboard rankings, lifetime rider medals, and breed award recipients.
- k. Promote USAWE through equestrian group demonstrations, horse fairs, tack sale displays, etc.
- l. Recruit and nominate volunteers to fill Board and committee positions.
- m. Extend a warm welcome to new USAWE members in their region (send a personal welcome email).
- n. Serve on the Competitions Committee's designated zone championship evaluation committee to review, evaluate, rank, and submit zone championship proposals to the Board for final selection.
- o. Review/finalize the annual budget with the Executive Committee and committee chairs.
- p. Participate in Strategic Planning sessions with the Executive Committee, Regional Directors, and committee chairs.
- q. Encouraged to participate in planning and promoting championship shows hosted within their region.
- r. Serve a 2-year term.