



## USAWE Committees Working Meeting Minutes 5.24.2023



**Meeting Date:** Wednesday, May 24 2023

**Meeting Time:** 5:00 p.m. Pacific, 6:00 p.m. Mountain, 7:00 p.m. Central, 8:00 p.m. Eastern

**Meeting Frequency/Modality:** 4<sup>th</sup> Wednesday each Month via Zoom

**Agenda:** Sent 5.22.23 and posted to USAWE.org > Corporate > Records > Meeting Minutes and filed in USAWE G-Drive > Committees folder by Secretary Kris Blacklock

**Minutes:** The 5.24.2023 Minutes were e-approved 5.28.2023 and posted to the USAWE.org > Corporate > Records > Meeting Minutes and filed in USAWE G-Drive > Committees

**NEXT MEETING:** July 26, 2023 (no June meeting)

USAWE's Mission Statement: <i>Fostering a Supportive Community of Riders and Building a Strong Future for the Sport</i>						
Non-voting USAWE Committee and Task Force Chairs						
Affiliate Organizations	Kristine Strasburger	A		International Competition	Kellee Campbell	A
Awards	Bridgett Klingler	A		Licensed Officials (co-chairs)	Christy Reich	P
Coaches Network	Trisha Kiefer-Reed	P			Doreen Atkinson	A
Competitions	Kimberly Hillyer	P		Marketing and Promotion	Karen Boso	P
Elections	Biddie Lowry	P		Membership	Kate Steffes	P
Ethics	Dan Dahlke	P		Rules	Jeanne Bond	P
Financial Oversight (co-chairs)	Leesa Nero	A		Website	Kristine Strasburger	A
	Brittany Flowers	P		Youth Development	Kasey Riddle	P
Horse Recording	Mindy Finelli	P				
Board of Directors (BOD)			Regional Directors			
Executive Committee				Regional Director 1	Heather Humelbaugh	P
President	Chris Stanko	P		Regional Director 2	Katie Franklin	P
President Elect	Doreen Atkinson	A		Regional Director 3	Linda Frazier	P
Secretary	Kris Blacklock	P		Regional Director 4	Kiki Pantaze	A
Treasurer	Erin O'Shaughnessy	A		Regional Director 5	Becky Sherven	A
At Large Director 1	Robin Bond	P		Regional Director 6	Karen Miller	P
At Large Director 2	Stephanie Hayes	A		Regional Director 7	Rebecca Algar	P

Current # Committee Chairs = 17 | 11 Chairs in attendance | Current # Board of Directors = 13 | 8 BOD in attendance.

**USAWE Committee Members in attendance for all or part of the meeting:** Pat Melton, Amy Star, Amie Perryman.

**Secretary Kris Blacklock called the meeting to order at 5:02 PM Pacific time.**

**Roll Call:** What is your committee's anticipated 2024 budget request? *Note:* this is to give the Treasurer and Financial Oversight an idea for 2024 planning. Committee Chairs are required to submit a formal budget proposal request to the board that outlines the line items, rationale and dollar amount needed.

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**USAWE COMMITTEES 'Open Mic'** (listed in alpha order)

**AFFILIATE ORGANIZATIONS (AO)** – 2024 Budget Request \$0 (per email) - Absent

**AWARDS** – 2024 Budget Request \$TBD (per email) - Absent

**COACHES NETWORK** – 2024 Budget Request \$0 - Full committee meeting next month; (2) WE Coaches candidates. Marketing & Promotions asked to consider Coaches Network for social media posts to recruit new coaches. Trisha will touch base with Karen Boso. Suggestion to consider Train the Trainer program and recruited numerous trainers to WE.

**COMPETITIONS** – 2024 Budget Request \$11,000 – Connection issues; joined after meeting ended.

**ELECTIONS** – 2024 Budget Request \$465 – Will meet in June to finalize policies and procedures.

**ETHICS** – 2024 Budget Request \$0 – All is quiet.

**FINANCIAL OVERSIGHT** – 2024 Budget Request \$0 – Working on Organization Budget, wrapping up policies and procedures. Will be meeting with the Executive Committee next week (May 31, 2023).



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**HORSE RECORDINGS** – 2024 Budget Request \$0 – Having issues with G-Drive, working with Kristine Strasburger to resolve.

**INTERNATIONAL COMPETITION TASK FORCE** – 2024 Budget Request \$ - Absent

**LICENSED OFFICIALS (LOC)** – 2024 Budget Request \$5000 – revised Licensed Officials Program to include live judge's advancement; final preparation for June 15-18 2023 EOH Seminar; offering FREE access to all competitors to classroom videos post show (includes technical and judging aspects). Show Host to offer (5) entry fee FREE Youth rider spots.

**MARKETING AND PROMOTION** – 2024 Budget Request \$TBD – Revising (clarifying) the USAWE brand guidelines for use of logo; creating guidelines for Regional Facebook pages for Regional Directors; have stall banners available for purchase.

**MEMBERSHIP** – 2024 Budget Request \$0 – 970 members as of 5/24/23 (91 Juniors)

**RULES** – 2024 Budget Request \$0 – quiet until August 1<sup>st</sup> (rule change proposal due date).

**WEBSITE** – 2024 Budget Request \$10,000 (per email) - Absent

**YOUTH DEVELOPMENT** – 2024 Budget Request \$7500 – created a live map that pinpoints youth memberships (check May newsletter), opened up new private Youth Facebook group (available for USAWE youth members); will submit policies and procedures; planning Youth Development Logo design with a September submission due date. Working on a Youth Education Grant Program for educational events (clinics, seminars, licensed shows, youth only clinic, youth camp, etc.). Pony Club requires 'Rally' that offers unlimited entries. Suggestion to consider is to go to the regional Pony Club Summer Camp to give a demonstration and have the kids try WE (AZ had about 100 youth), private riding/lesson schools/barns and youth summer horse camps.

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**Secretary Kris Blacklock adjourned the meeting at 5:38 PM Pacific Time.**

Minutes submitted by Kris Blacklock, USAWE Secretary