

## 2022 USAWE Central Zone Championship

### Sponsorship Opportunities

October 20-23, 2022 at the  
Kansas State Fairgrounds, Hutchinson, KS



**About the Show:** Working Equitation is a unique, challenging, and exceedingly fun equestrian discipline with four unique phases or trials:

- Dressage
- Ease of Handling – dressage with obstacles
- Speed – obstacles at speed
- Cattle –individual or team penning skills

Each phase challenges the rider and horse to master different aspects of riding, while providing a friendly, welcoming environment for both riders and spectators.

Central Zone Championship encompasses 19 states, however, riders from all 50 states who have qualified are encouraged to participate. Concurrent licensed show will allow riders who did not qualify to compete.

**Organizer:** High Country Working Equitation (HCWE) is a 501(c)(3) organization and is hosting the 2022 USAWE Central Zone Championship to help promote the equestrian discipline of Working Equitation.

**Why do we need your support?** To host the highest caliber show, we will need funds to promote the event and the sport of Working Equitation. We've hired top-notch personnel and procured a high-quality facility to accommodate the requirements of a Zone Championship.

#### Central Zone Championship Goals:

- Offer \$7,500 in cash awards and exciting prizes for top 3 riders in each level.
- Draw 50+ competitors from throughout the country.
- Encourage spectators to attend show
- Further promote the sport of Working Equitation through [www.USAWE.org](http://www.USAWE.org)

Please consider a personal or company sponsorship donation to HCWE to directly benefit the Central Zone Championship. Cash donations and product in-kind donations accepted.

Charitable monetary gifts and in-kind donations made to HCWE for the Championship and are accepted anytime from now until October 10<sup>th</sup>, 2022. By IRS regulations, donations are tax deductible as long as they are given freely without receiving anything of significant value in return. HCWE will acknowledge all donations with a letter.

Register your donation at [info@USAWEcentral22.com](mailto:info@USAWEcentral22.com) or send a check to High Country Working Equitation P.O. Box 546, Mead, CO 80542. Please call 979-846-6129 with any payment questions.

Sponsor information and links will be showcased on: [www.USAWEcentral22.com](http://www.USAWEcentral22.com) website and Social Media.

	Level of Support				
	Platinum \$1500+	Gold \$500+	Silver \$250+	Bronze \$150+	Supporter <\$150
Booth Space provided at show	✓				
Sponsor Provided advertisement included in entry packets	✓	✓			
Announcer advertising throughout show	✓	✓			
Provided Logo on an obstacle			✓		
Provided Banner displayed	✓	✓	✓	✓	
Social Media Recognition	Weekly	Monthly	Bi-monthly	At donation	At donation
Listing on USAWEcentral22.com	Name Write-up Logo Link	Name Logo Link	Name linked	Name	Name